



REQUEST FOR PROPOSAL (RFP) NOTICE

Vendors/Suppliers are invited from company incorporated in Malaysia to Request for Proposal to **CONDUCT BRAND HEALTH STUDY AND UNDERSTAND THE CURRENT PERCEPTION OF ALLO BRAND TO IMPROVE THE BRAND IMAGE FOR YEAR 2024**. The detail of work as follows:

Description: **RFP for Identify to Conduct Brand Health Study and Understand the Current Perception of Allo Brand to Improve the Brand Image for Year 2024**

Floatation Start Date and Time: **28th August 2024, Tuesday (5:00 P.M.)**

Closing Date and Time: **12th September 2024, Thursday (12:00 Noon)**

Submission of RFQ Document: **To submit physical document duly completed/signed into Tender Box at Allo Office –**

**Allo Technology Sdn. Bhd.,
Level 3, Left Wing,
NOVA Building,
Universiti Tenaga Nasional (UNITEN),
43000 Kajang, Selangor**

*Please attach in seal and label the envelope as below:

<p style="text-align: center;">Allo Technology Sdn Bhd. (Attn: Head of Procurement & Supply Chain)</p> <p style="text-align: center;">TITLE: RFP for Identify to Conduct Brand Health Study and Understand the Current Perception of Allo Brand to Improve the Brand Image for Year 2024 (RFP No: ALLO-BRAND-HEALTH-2024)</p> <p style="text-align: center;">CLOSING DATE: 12th September 2024, Thursday (12:00 Noon)</p>
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Qualifications: **a) Sdn. Bhd. or Enterprise Companies**
b) Registered with Tenaga Nasional Berhad (TNB) and/or Allo Technology Sdn. Bhd. (Allo)

[CONTACT INFORMATION FOR GENERAL ENQUIRIES](#)

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